

BRINGING
TOGETHER
THESE

15 - 18 JUNE 2024

RIVA DEL GARDA
ITALY



exporivaschuh
& gardabags
the fair that moves the world

Organized by
 Riva del Garda®
Fierecongressi

In cooperation with
 ITA®
ITALIAN TRADE AGENCY
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101
EDITION

exporivaschuh
& gardabags
the fair that moves the world

Organized by **Riva del Garda Fierecongressi SpA**, Expo Riva Schuh & Gardabags - with more than 40 countries represented among the exhibiting companies, and many visitors from over 100 different countries - is the most important international exhibition dedicated to **volume footwear, bags, belts and small leather goods.**



exporivaschuh
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the fair that moves the world

welcome

exporivaschuh
& gardabags
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100
EDITION





WHY PARTICIPATE?

4 GOOD REASONS TO ATTEND

- **strategic positioning** of the 2 annual editions within the world trade fair calendar (January and June)
- significant degree of **internationality** among buyers and exhibitors
- fair spread over the territory, with **different venues involved**
- located on Lake Garda, a territory with a dual business and leisure identity

2024: A YEAR OF CELEBRATIONS!

100TH AND 101TH EDITION

We are working to make the next 2 editions of Expo Riva Schuh & Gardabags not only business events but also **moments of great celebrations!**

Several events and activities will take place at the trade fair and in the city and will involve the stakeholders who have made the history of Expo Riva Schuh & Gardabags.



OUR COMMITMENT TO SUSTAINABILITY TOWARDS A MORE SUSTAINABLE FUTURE



Expo Riva Schuh & Gardabags, has a certification for **sustainable events UNI ISO 20121** and edition after edition renews its commitment to an increasingly sustainable trade fair through concrete initiatives.

- sustainable and certified products on display
- green stand fitting solutions
- 100% recyclable carpet
- sustainable mobility promotions
- Food for Good project to donate the surplus food
- plastic reduction and waste sorting for recycling

SUSTAINABLE



[DISCOVER MORE](#)

ERS AROUND THE WORLD

NATIONAL AND INTERNATIONAL ROADSHOWS

Starting from 2017 the topic of internationalisation - the distinctive feature and main objective of the event - has found its maximum expression in **Around The World**, the business-oriented format that brings Expo Riva Schuh & Gardabags throughout the world and brings the world to Expo Riva Schuh & Gardabags.

NEXT ROADSHOWS:



APRIL

Portugal

UK



MAY

china

USA

Brazil



NOVEMBER

Denmark

BUYER PROGRAMME

A BUSINESS OPPORTUNITY FOR ALL PROFESSIONALS

Designed to **facilitate meetings and relations** between supply- and demand-side operators during the event, this programme offers selected buyers a **personalised and exclusive trade show experience**.

AVAILABLE SERVICES:

- BUYER BADGE
- TRAVEL & ACCOMMODATION
- DIGITAL CONNECTION & BUSINESS AGENDA
- NETWORKING EVENTS
- BUSINESS SCOUT
- EDUCATIONAL PROGRAMME

HOW TO APPLY

WELCOME TO THE OFFICIAL DELEGATIONS

aschuh & gardabags

Buyers Lounge

Spain France China India Holland Turkey
Portugal Spain France China India Hollan
Portugal Spain France China India
Portugal Spain France Ch
Portugal Spain Franc
Portugal Spair
ny Portug





INNOVATION VILLAGE RETAIL

A dynamic village welcoming startups, companies, institutions, and professionals, aimed at fostering an innovative culture and facilitating networking and business synergies between newcomers and industry veterans.

More than just an exhibition space, Innovation Village hosts pitch events and presentations, enriching opportunities for collaboration and growth.

PARTECIPATING IS SIMPLE AND FREE!

Follow these steps:

1. Consult the call for participation at the start up competitio



2. Fill in the required information and submit your application



EVENTS PROGRAMME

INITIATIVES FOR THE COMMUNITY

Discover the fascinating combination of opportunities created by Expo Riva Schuh & Gardabags, where tailor-made events for buyers and exhibitors serve as the guiding thread in exploring the latest trends in the industry.

NEW

01 AREA HIGHLIGHTS

02 MARKET FOCUS

03 PITCH INNOVATION VILLAGE

04 START UP COMPETITION

DIGITAL CONNECTION THE ALL-IN-ONE COMMUNITY PLATFORM

SHOWCASE

interactive virtual showcase with exhibitors' list and product catalogue

CONNECTIONS

direct connection between companies and participants to foster networking before, during and after the event

AGENDA

agenda to set and manage appointments with exhibitors / customers

FLOORPLAN

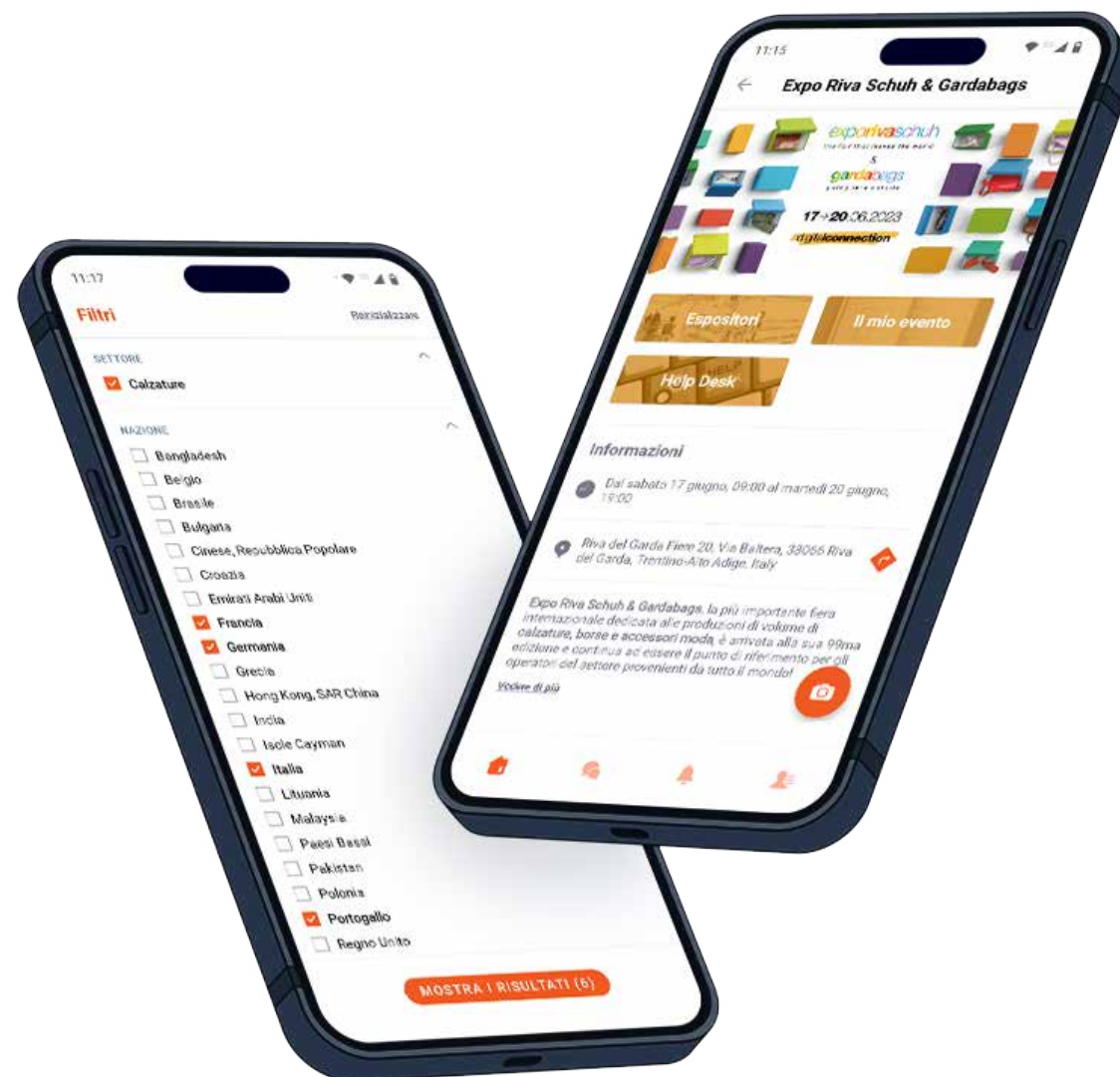
interactive map to better organize your visit

EVENTS PROGRAMME

programme of all the live events

QR CODE STAND

QR code to get information on the company attending the show



GARDABAGS

FACT & FIGURES 100TH EDITION

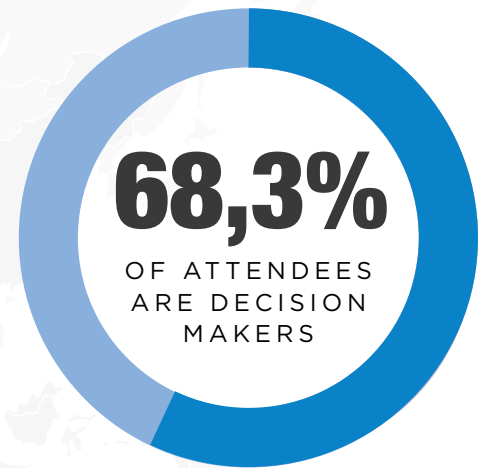
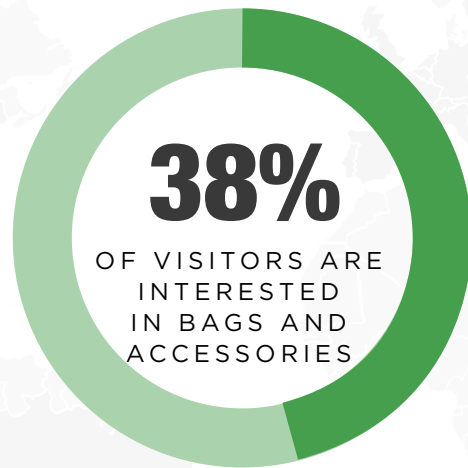
50

EXHIBITORS
SELL ONLY BAGS,
BELTS, SMALL
LEATHER GOODS
AND TRAVEL
ARTICLES

REPRESENTED COUNTRIES:
BANGLADESH, CHINA, GERMANY, INDIA,
ITALY, PORTUGAL, SPAIN AND TURKEY



VISITORS FACT & FIGURES 100TH EDITION



VISITORS

FACT & FIGURES

100TH EDITION

18,8% WHOLESALE DISTRIBUTOR

18,4% MANUFACTURER

10,8% STORE OF SEVERAL STORES
UNDER DIFFERENT NAMES

10,7% SALES REPRESENTATIVE

8,4% LARGE CHAIN OF STORES
UNDER THE SAME NAME

7,7% IMPORTER

6,6% OTHERS

5,4% MEDIUM CHAIN OF STORES
UNDER THE SAME NAME

5,3% E-COMMERCE

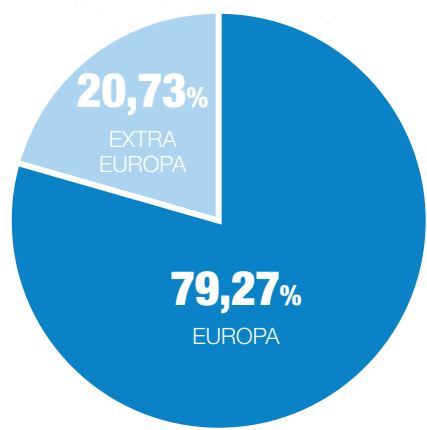
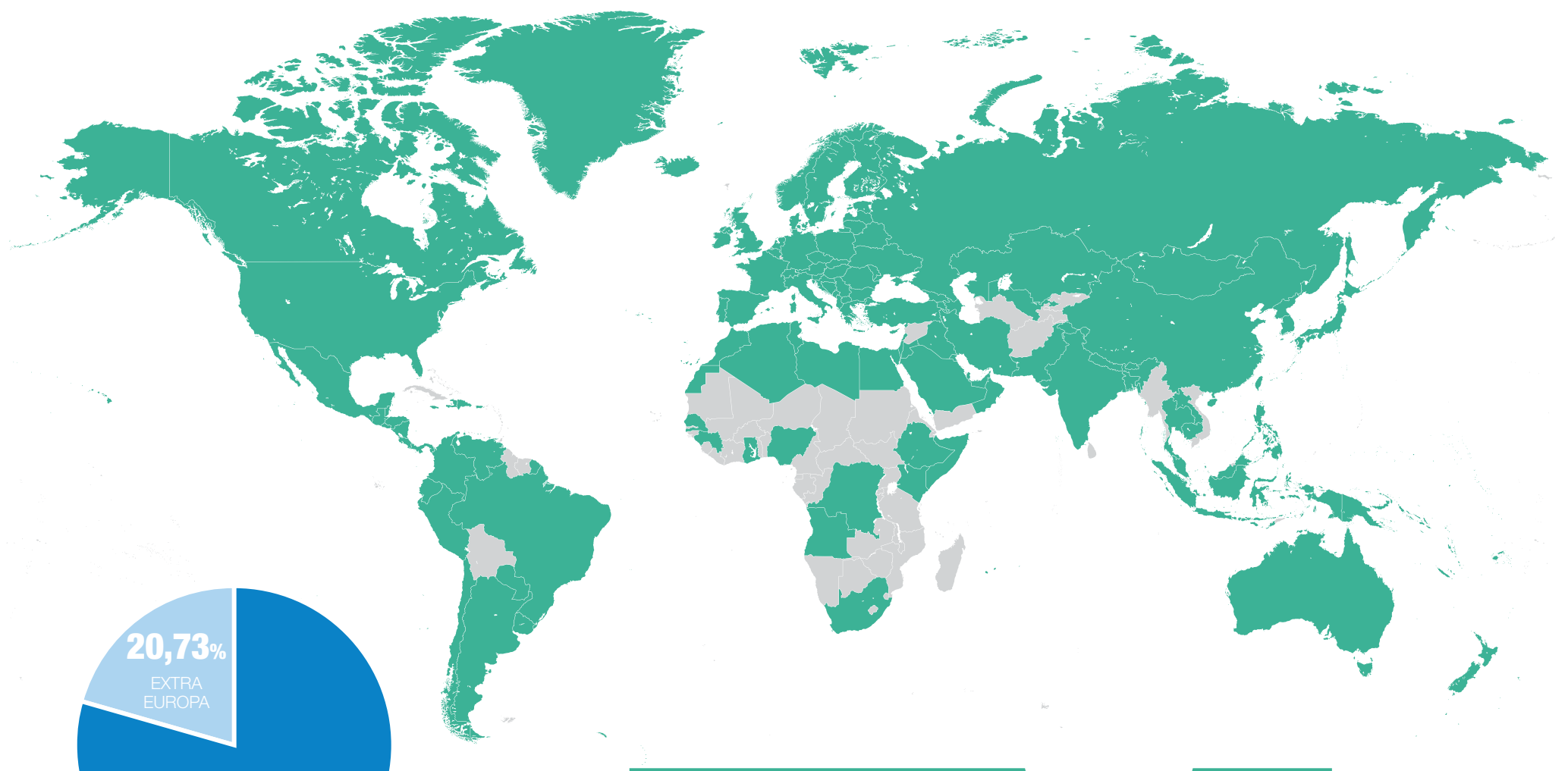
4,4% SMALL CHAIN OF STORES
UNDER THE SAME NAME

3,4% BUYING OFFICE



VISITORS' COUNTRIES OF ORIGIN

100^{MA} EDIZIONE



COUNTRIES OF ORIGIN REGISTERED **100**

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Office Locations

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Exhibition Centre

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